



# ZenBasket Migration Checklist

A step-by-step migration checklist covering data, SEO, redirects, catalog, payments, theme setup, and QA so nothing slips through the cracks.

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# Migrating your store to ZenBasket

Migrating your store to ZenBasket is an important step toward better performance, flexibility, and growth. To make the transition smooth and error-free, it's essential to prepare your data, verify configurations, and test your store thoroughly before going live.

This checklist serves as your complete guide to a successful ZenBasket migration — helping you track progress, avoid common errors, and ensure your new store is fully optimized and ready to welcome customers.

## ◆ Preparation

Make sure everything is ready for a smooth migration.

### **Data & Access**

- Collect your current store's REST API credentials (API Path, Client ID, Access Token).
- Confirm your access permissions allow product export.
- Backup your existing store data for safety.
- Verify your ZenBasket account is active and the store setup is complete.

## Product Data

- Review and clean up your product catalog.
- Remove duplicate or inactive products.
- Ensure all product details (titles, prices, descriptions, stock, images) are updated.
- Check that category and brand structures are consistent.

## Store Settings

- Confirm your store's base location, currency, and language match between platforms.
- Decide which theme you'll use after migration.
- Prepare any required custom banners or brand visuals to be uploaded later.

## ◆ Migration Process in ZenBasket

### Step 1: Import Products Using REST API

- Log in to your ZenBasket **Dashboard**.
- Go to **Products** → **All Products**.
- Click the **Import** icon.
- Select the **Import Type** based on your source platform.
- Paste your **API Path**, **Client ID**, and **Access Token**.
- Tick the boxes for:
  - ✓ Remember Details
  - ✓ Update existing product details if needed

- Review all **Instructions** before continuing.
- Click **Import** to begin migration.
- Wait for the **Success Popup** confirming your product import.

## Step 2: Verify Imported Products

- Check that all products are visible and published.
- Verify product titles, descriptions, prices, stock, and images.
- Confirm that all variants and options (like size, color) are included.
- Review linked brand details (if applicable).
- Go to **Recent Logs** → click **Reload** to refresh and view imported products.
- Use the **Eye icon** under Actions to view any import errors or details.

⚠ *If your credentials are invalid, ZenBasket will display an alert so you can fix them.*

## Step 3: Match Store Locations

- Make sure your **source store location** matches your **ZenBasket store location**.
- Double-check prices, taxes, and inventory details to make sure they match your ZenBasket setup.

#### Step 4: Customize Store Design

- Go to **Design** → **Select Theme**.
- Browse and preview available themes by industry.
- Click **Apply Theme** and confirm whether you'd like to switch from your current theme or keep it.
- Customize your **layout, fonts, colors, and banners** to match your brand.
- Verify that your **tax, shipping, and payment settings** are configured correctly before launch.

#### Step 5: Place Test Orders

- Place a **successful order** to confirm the checkout flow works.
- Place a **failed order** to test error handling.
- Test refunds, cancellations, and fulfillments.
- Review customer **email notifications** (order confirmation, shipment, etc.).
- Make adjustments if anything looks off.

#### Step 6: Optimize SEO & Launch

- Go to **SEO Settings** in your dashboard.
- Add store title, meta description, and keywords.
- Upload your **Twitter details**, including title, **description, image, and card type**.
- Verify your domain in **Google Search Console**.

- Submit your sitemap → <yourdomain.com/sitemap.xml>.
- (Optional) Set **URL redirects** from your old store URLs.

### ✓ **Final Checks Before Going Live**

- Review your store homepage and navigation.
- Ensure all product pages load correctly.
- Double-check prices, stock, and shipping rates.
- Test payments and checkout one last time.

